



IDEA SHARE PROGRAM DISCLOSURE AND CONFIDENTIALITY AGREEMENT

This Disclosure and Confidentiality Agreement ("Agreement") is made and entered on this date of _____, by and between Independent Distributors of Electronics Association having a place of business at 9672 W. State Road 56, French Lick, IN 47432 ("IDEA") and _____, a Qualified Program Participant Company (QPPC) in good standing with IDEA, having a place of business at _____, ("QPPC").

The purpose of this Agreement is to set forth the terms and conditions under which the parties shall provide certain purchasing, technical data, products and business operations information which the parties consider confidential in both written and verbal form ("Information") to the IDEA SHARE PROGRAM for purposes of sharing such information among the Members and Qualified Program Participants (QPPCs) of IDEA. All Information submitted to the IDEA SHARE PROGRAM, and all information viewed by QPPC on the IDEA SHARE PROGRAM shall be considered to be 'Confidential' regardless whether or not it is so marked. In consideration of the mutual covenants contained herein, the parties agree as follows:

1. The Parties shall hold all Information submitted to the IDEA SHARE PROGRAM in strictest confidence. IDEA shall release such Information only to its Members and QPPCs taking part in the IDEA SHARE PROGRAM, after requiring all such Members and QPPCs accessing the site to agree to these confidentiality restrictions. Each such Member and QPPC must agree to be bound by IDEA's confidentiality policies. Disclosure of Information to persons other than IDEA's Members and QPPCs requires the QPPC's and IDEA's prior written consent. IDEA and QPPC shall take all necessary precautions to maintain the confidentiality of such Information, but such efforts shall be no greater than that employed by QPPC to protect its own confidential information. Any QPPC that discloses Information submitted by any other Member or QPPC without prior written consent of the relevant Member and/or QPPC and IDEA is subject to immediate termination as a QPPC of IDEA and this Program. All Information disclosed to IDEA shall be and remain the sole property of the QPPC submitting same. Upon the QPPC's request, IDEA and each Member and/or QPPC having possession of any Information of the requesting QPPC agrees to return or destroy the Information and any copies thereof and/or data which contain such Information and not to retain any copies of such Information. Upon request of any third party to disclose Information to anyone other than an IDEA Member and/or QPPC, IDEA will promptly notify its relevant Member(s) and QPPCs of such request in order that the Member(s) and QPPCs may take any action deemed necessary for protection of such Information.

2. ALL INFORMATION DISCLOSED BY QPPCs HEREUNDER SHALL BE DISCLOSED ON A GOOD FAITH BASIS AS TO ITS TRUTH AND ACCURACY, IT BEING UNDERSTOOD AS FUNDAMENTAL BY ALL QPPCs PARTICIPATING HEREIN THAT THE EFFECTIVENESS OF THE PROGRAM IS COMPLETELY DEPENDENT UPON THE ACCURACY OF THE FACTS REPORTED BY THE QPPCs.

3. IN NO EVENT SHALL EITHER PARTY BE LIABLE TO THE OTHER PARTY OR ANOTHER MEMBER AND/OR QPPC OF IDEA, OR TO ANY THIRD PARTY FOR ANY SPECIAL, INCIDENTAL, PUNITIVE OR CONSEQUENTIAL DAMAGES, WHETHER BASED UPON CONTRACT, TORT, OR ANY OTHER LEGAL THEORY (INCLUDING WITHOUT LIMITATION WITH RESPECT TO LOST PROFITS AND OPPORTUNITY).

5. The term of this Agreement shall be five (5) years and the covenants of confidentiality set forth herein and the rights and obligations related thereto shall continue for a period of five (5) years from the date of disclosure, regardless of any termination of this Agreement.



6. This Agreement contains the entire agreement between the parties regarding the Information. This Agreement supersedes all prior oral and written agreements and understandings between the parties relating to the Information, and may only be amended or modified in a writing signed by an authorized representative of each party.

7. Both parties agree that any violation or threatened violation of this Agreement may cause irreparable injury to the other party, and the party seeking enforcement shall be entitled to seek injunctive relief in addition to all available legal remedies.

8. Both parties agree that they will not, without the prior written consent of the other party, transmit the Information received from the other party to any country outside of their respective countries or in violation of any applicable export laws and regulations.

9. Neither party may assign any duty or obligation imposed upon it under this Agreement without the prior written consent of the other party, except to a successor to substantially all of its business, voting securities or assets.

**QUALIFIED PROGRAM
PARTICIPANT COMPANY**

**INDEPENDENT DISTRIBUTORS OF
ELECTRONICS ASSOCIATION**

By: _____
Signature

By: _____
Signature

Printed Name

Printed Name

Title

Title

Date

Date